

maaps 39th ANNUAL CONFERENCE RATE SHEET

Best Western Royal Plaza Hotel

Marlborough, Mass.

Friday, May 5, 2017

<u>Conference Advertisements</u>	Member Fee	Non-Member Fee	Size	Color or B/W
Back Cover	\$1,065.00	\$1,165.00	8"W x 10.5"H	B/W
Front Inside Cover	\$805.00	\$880.00	8"W x 10.5"H	B/W
Back Inside Cover	\$805.00	\$880.00	8"W x 10.5"H	B/W
Front Inside Facing Page	\$475.00	\$525.00	8"W x 10.5"H	B/W
Back Inside Facing Page	\$475.00	\$525.00	8"W x 10.5"H	B/W
Full Page	\$395.00	\$430.00	8"W x 10.5"H	B/W
Half Page	\$215.00	\$235.00	8"W x 5"H	B/W
<u>Conference Exhibits</u>	Member Fee	Non-Member Fee		
6' Exhibit Table (<i>Early Bird price before December 1st</i>)	\$380.00	\$615.00		
6' Exhibit Table	\$405.00	\$640.00		
8' Exhibit Space (<i>Early Bird price before December 1st</i>)	\$535.00	\$770.00		
8' Exhibit Space	\$560.00	\$795.00		
Extra Exhibit Staff (Limit 1)	\$65.00	\$65.00		
<u>Conference Sponsorships</u>	Member Fee	Non-Member Fee		
Conference Sponsorship	\$10,000.00	\$10,000.00		
Lunch Sponsorship	\$5,000.00	\$5,000.00		
Badge Sponsorship	\$5,000.00	\$5,000.00		
Bag Sponsorship	\$4,000.00	\$4,000.00		
Program Update Sponsorship	\$2,000.00	\$2,000.00		
Registration Booth Sponsorship	\$1,500.00	\$1,500.00		
Coffee Break Sponsorship	\$1,500.00	\$1,500.00		
Foundation Workshop Sponsorship	\$500.00	\$500.00		
<u>Annual Sponsorships</u>				
Super Star Sponsorship	\$12,000.00	\$12,000.00		
Star Sponsorship	\$8,000.00	\$8,000.00		
Shooting Star Sponsorship	\$5,000.00	\$5,000.00		
Rising Star Sponsorship	\$3,000.00	\$3,000.00		
Patron Sponsorship	\$1,200.00	\$1,200.00		
<u>Sponsorships for Regular maaps Members</u>				
Platinum	\$13,000.00			
Gold	\$10,000.00			
Silver	\$5,000.00			
Bronze	\$2,500.00			

**We will begin accepting marketing registrations
by November 1, 2016**

FOR MORE INFORMATION, GO TO: www.maaps.org

maaps Advertiser, Exhibitor and Sponsor Contract

Company Name: _____ Primary Contact Name: _____

Address: _____

Telephone: _____ FAX: _____ E-mail _____

ADVERTISING:

PRINT

Publication: _____ Dates: _____

Size: _____ Location: _____

BW or Color: _____ Print Ad Fee: _____

Instructions: _____

ADVERTISING:

WEB

maaps.org – Dates: _____ Web Ad Fee: _____

Spedschools.com – Dates: _____ Web Ad Fee: _____

Instructions: _____

EXHIBITS

Please note that booth locations 1 -7 are typically reserved for conference sponsors.

Please reserve ___ (#) 6' booth(s) or ___ (#) 8' booth(s). My preferences are booth (#) _____ or _____ or _____.

Booth Fee: _____ **Additional Booth Staff Fee:** _____

The fee includes 1 staff for each booth purchased and 1 lunch. Add \$60 for each additional booth person. Please note the hotel may charge a fee for electrical and phone equipment and service.

Names of booth staff (for badges):(free) _____ (additional) _____

Program Book Description:

Company Name: _____ Contact Person: _____

Address: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

Important: Please attach on a separate sheet a brief (50 words or less) description of your company and/or the product(s) you will display at the meeting for use in the on-site exhibitor directory and other listings as appropriate. **maaps** reserves the right to edit this description in order to meet space restrictions.

SPONSORSHIPS

Type of Sponsorship: _____ Sponsorship Fee: _____

TOTAL AMOUNT DUE

Total Enclosed: _____

BILLING INFORMATION

Billing Contact: _____ Telephone: _____

Address: _____

The undersigned agrees to purchase advertisement(s), exhibit(s) or sponsorship(s) from the Massachusetts Association of 766 Approved Private Schools (**maaps**) according to the terms and conditions outlined in this contract.

Signature Required: _____ **Date:** _____

maaps TERMS AND CONDITIONS

EXHIBITORS/SPONSORS

- 1.) **On-site services.**
Once **maaps** receives the contract for exhibitors and advertisers, with payment, you will receive a package of materials containing information on all matters relevant to the operation of the meeting including services provided by the respective hotels such as electrical and phone installation, identification signs, storage of freight, receiving, etc.
- 2.) **Booth assignments.**
Exhibit booths are assigned upon receipt of the exhibit contract and full payment of the fee. Assignments are made on a first-come, first-served basis. Site determination will be made by **maaps**.
- 3.) **Cancellations.**
Cancellations must be made in writing by February 20th of the conference year to receive a refund.
- 4.) **Restrictions.**
 - (a) Exhibitors purchase space solely for their own use and may not allow other vendors to purchase/use space at their booth(s). Exhibitors may display information/literature only at their own booth. Exhibitors shall only display material, which does not conflict with the policies and procedures of **maaps**, a copy of which will be provided upon request. **maaps** reserves the right to remove materials from the exhibition site, which conflict with any policy or procedure of **maaps**. Vendors and other individuals who have not purchased booth space or sponsorship may not distribute their literature at the meeting.
 - (b) Exhibit space will be sold to vendors, individuals, and/or corporations that provide services and/or sell products, which are related to the special education profession. General consumer goods and services will be considered on an individual basis. Exhibits on the following will not be accepted under any circumstances: **non-766 approved private special education schools**, tobacco, alcoholic beverages, pornographic material, firearms, fund raising activities, political campaigns. No exhibits will be placed in violation of existing **maaps** policies. Requests for exhibit space are accepted at the discretion of the **maaps** Executive Director and/or his designee.
 - (c) Each exhibitor is responsible for obtaining all necessary licenses and permits to use music, photographs or other copyrighted material in exhibitor's booths or displays. No exhibitor will be permitted to play, broadcast or have performed any music or use any other copyrighted material, such as photographs or other artistic works, without first presenting to **maaps** proof satisfactory that the exhibitor has, or does not need, a license to use such music or copyrighted material. **maaps** reserves the right to remove from the exhibit hall all or any part of any booth or display which incorporates music, photographs or other copyrighted material for which the exhibitor fails to produce proof that the exhibitor holds all required licenses. The exhibitor shall remain liable for and shall indemnify and hold **maaps**, their agents and employees harmless from all loss, cost, claims, causes of actions, suits, damages, liability, expenses and costs, including reasonable attorney's fees, arising from or out of any violations or infringement (or claimed violation or infringement) by exhibitor, exhibitor's agents or employees of any patent, copyright or trade secret rights or privileges.
- 5.) **Liability.**
The exhibitor assumes the entire responsibility and liability for losses, damages, expenses and claims arising out of personal injury or damage to exhibitor's displays, equipment and other property at the exhibit site, and shall indemnify and hold harmless **maaps**, its members, employees and agents, and the hotel/conference facility, its agents, servants and employees from any and all such personal injury, losses, damages, expenses and claims.

ADVERTISERS/SPONSORS

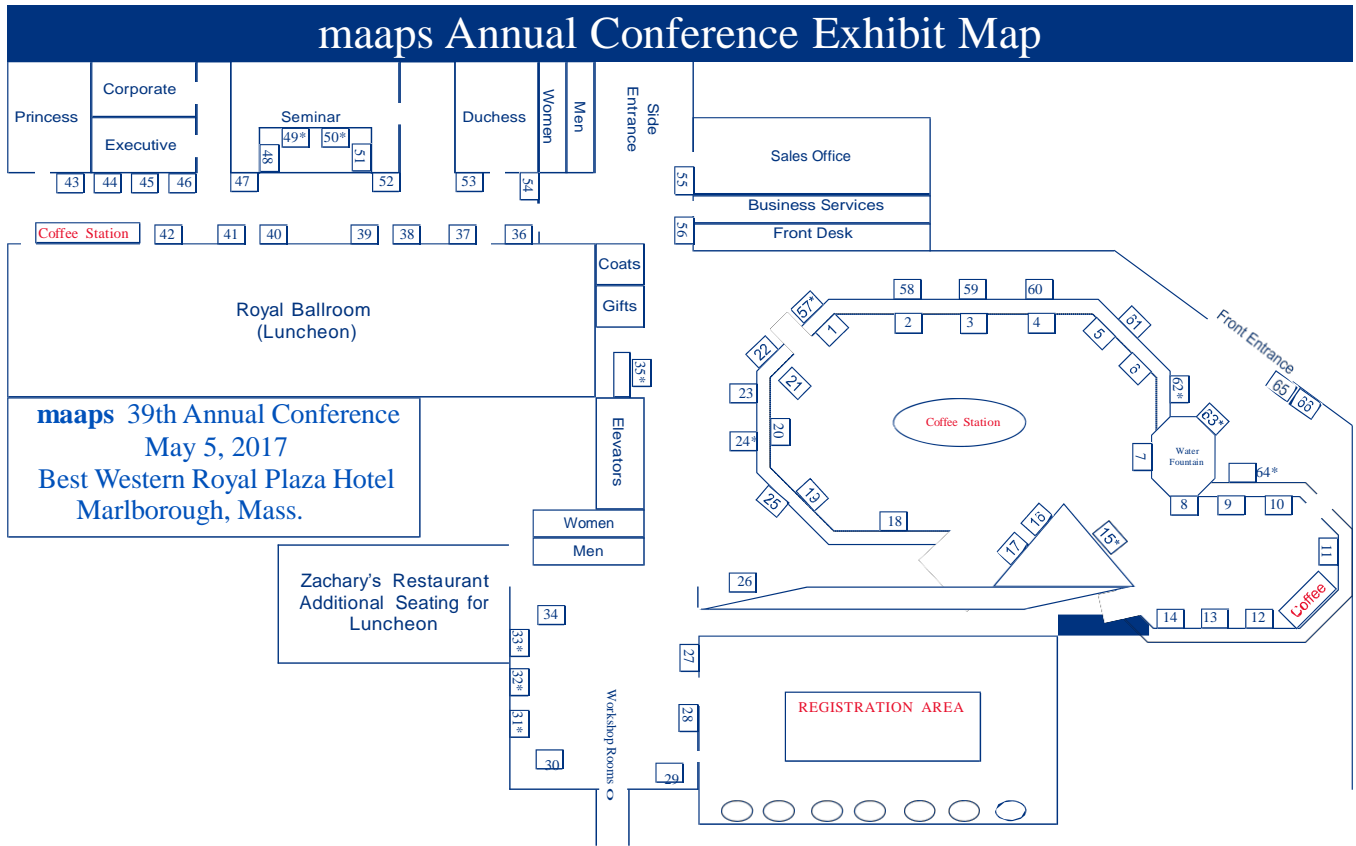
- 1.) **Payment.**
All advertisers are required to pay in advance (payment must accompany insertion order). Publisher reserves the right to hold advertiser and its advertising agency jointly liable for payments due. Advertiser and its advertising agency will be held liable for the total payment for ads cancelled after closing date.
- 2.) **Liability.**
Advertiser and agencies assume liability and agree to indemnify and hold harmless publisher for all content of advertisements printed and responsibility for any claims arising therefrom made against the publisher. Advertiser acknowledges that it has not relied upon any warranties or representations not incorporated into this agreement.
- 3.) **Restrictions (Special rules apply for website advertising – for more information see terms for each specific web site)**
Advertising space will be sold to vendors, individuals, and/or corporations that provide services and/or sell products which are related to special education. General consumer goods and services will be considered on an individual basis. Advertisements on the following will not be accepted under any circumstances: **non-766 approved private special education schools**, tobacco, alcoholic beverages, pornographic material, firearms, fund raising activities, political campaigns. No advertisements will be placed in violation of existing **maaps** policies. Requests for advertising space are accepted at the discretion of the **maaps** Executive Director and/or his designee.

All potential advertisements will be reviewed by the **maaps** Chief Operating Officer for a decision on acceptance and must be computerized in a PDF format. If an advertisement is approved for placement, an Advertising Contract must be completed and returned to **maaps** by the date specified. Full payment must be received at **maaps** upon approval of the advertisement. No advertisements will run in **maaps** publications unless full payment has been received. In addition to any legal remedy the publisher may pursue, failure to comply with the terms of the contract will result in the person/vendor being excluded from future advertisements in any **maaps** publication. **Artwork for ads should be submitted in PDF format by 3/5/2017 and emailed to Renee Sousa at rsousa@maaps.org or Mark de Chabert at mdechabert@maaps.org.**

NONCOMPLIANCE – TERMINATION

maaps reserves the right to terminate this contract at any time due to exhibitor's noncompliance with the terms and conditions outlined herein. Exhibitors agree to assume any costs or liability incurred as a result of the **maaps** exercising its right to terminate this contract. The exhibitor further agrees that upon termination of the contract **maaps** has the right to remove any and all materials from exhibitor's display. **Please sign** the contract and mail with full payment and other material to Mark de Chabert, COO, Massachusetts Association of 766 Approved Private Schools 607 North Avenue, 18 Lakeside Office Park, Wakefield, MA 01880 Or FAX to 781.245.5294. Questions? Call Mark at 781.245.1220.

This map is subject to change due to pending hotel renovations.



maaps

607 North Avenue
15 Lakeside Office Park
Wakefield, MA 01880